



**FOR IMMEDIATE RELEASE**  
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## **Develop Fulton's Chairman Brandon Beach to Step Back from Role to Focus on Senate Re-Election Campaign**

*Senator Beach's commitment to community betterment and economic development has been a cornerstone of his legacy as a public servant*

**ATLANTA** — Develop Fulton announces that Chairman Brandon Beach will be stepping back from his role to focus on his re-election campaign for the Georgia State Senate and his involvement in a national campaign. The details regarding the exact timing of his departure will be provided at a later date.

Senator Brandon Beach has served as Chairman of Develop Fulton since 2024, following his election after the passing of late Chairman Michel "Marty" Turpeau in December 2023. Senator Beach was originally appointed to the Develop Fulton board in 2018 by Commissioner Bob Ellis and was elected Vice-chairman in 2020. His tenure has been marked by a strong commitment to the growth and economic development of Fulton County. Under his leadership and service, Develop Fulton has been instrumental in creating thousands of jobs, generating over \$100 million in increased tax revenue, and advancing significant infrastructure projects that have bolstered commerce and trade across the region.

"Chairman Beach's resignation marks the end of an era defined by visionary leadership and commitment to the growth and prosperity of Fulton County." Said Executive Director Sarah-Elizabeth Langford. "His legacy of service to the Develop Fulton board will be felt for years to come as we continue to build on his dedication to jobs and his work to ensure businesses knew we were always ready to be a strong partner."

In addition to his role with Develop Fulton, Senator Beach has been a key figure in Georgia's political landscape. He has represented District 21, which includes portions of Cherokee and Fulton counties, since his election to the Georgia State Senate in 2013. As Chairman of the Senate Transportation Committee, he has led efforts to enhance infrastructure efficiency, saving taxpayers money and ensuring timely project completions. His influence extends to several other vital committees, including Economic Development and Tourism, Higher Education, MARTOC, Administrative Affairs, and Rules.

Before his Senate career, Senator Beach was a prominent leader in the business community as the Chief Executive Officer of the Greater North Fulton Chamber of Commerce. His 28-plus years in Atlanta have been marked by significant contributions to the region's economic

prosperity. Notably, Senator Beach co-founded the North Fulton Community Improvement District (CID), where he serves as Executive Director. Under his guidance, the CID has invested over \$23 million, facilitating more than \$130 million in new infrastructure projects within the district.

Senator Beach's dedication to public service is further reflected in his roles on various community boards, including the Regional Business Coalition, Encore Park for the Arts, and the Historic Roswell Convention and Visitors Bureau. His legislative efforts have been driven by a commitment to solutions-oriented approaches, including historic tax cuts, eliminating government waste, and protecting unborn and 2nd Amendment rights.

Reflecting on his decision to step down, Chairman Beach stated, "Serving on Develop Fulton's board has been a true honor, and I am immensely proud of what we have accomplished together. My focus now is on continuing to serve the people of District 21 and ensuring that Georgia remains a beacon of growth and opportunity."

Further details regarding Senator Beach's transition from his role as Chairman will be communicated as they are finalized. Develop Fulton is dedicated to implementing a seamless leadership transition plan and will be conducting elections for all officer positions in September.

Develop Fulton extends its deepest gratitude to Chairman Beach for his years of dedicated service and leadership. His legacy will continue to inspire our work in the years to come.

**For additional information or media inquiries, please contact:**

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**About Develop Fulton**

Develop Fulton delivers diverse, targeted economic development financing services, connecting qualified development projects with taxable and tax-exempt bond financing to diversify the tax base, encourage thoughtful and balanced investment, retain existing businesses, promote job creation, and ultimately improve the quality of life for residents throughout Fulton County. Together, we are partnering for progress, powering development.